

What Needs to be in Place for Prop 49 to be Successful?

Elements from Boston Consulting Group's Master Plan for After-School in California
Cheryl Rogers, Evelyn and Walter Haas, Jr. Fund

1. **Viable systems at CDE** for getting money out the door expeditiously and an accountability system in place with which to monitor the program:
 - Simple 2-page applications
 - Self-assessments and a continuous learning model
 - CDE executive management dashboard tool

2. **Outreach** especially to unfunded schools in low-income neighborhoods so they can apply:
 - Outreach materials targeted to specific high need schools and districts that have not been funded by the State in the past (e.g., Fowler-Hoffman, BAP, Children Now, Fight Crime and others)
 - Local/regional convenings to help new programs apply
 - Promote proven consortium models where multiple schools or districts apply to CDE together

3. **Technical assistance** to ensure development of high quality programs:
 - Statewide definition of quality (CDE)
 - Technical assistance materials and toolkits for starting a barebones program and then building better quality programs, including an e-learning system, regional workshops, train-the-trainers, and on-site TA
 - Information on finding the local match (BAP, Finance Project/FRAC, etc.)

4. **Workforce strategies** for recruiting, training and retaining competent, engaging staff:
 - Develop arrangements with community colleges and Workforce Investment Boards that train and use college students as staff
 - Develop a pipeline for Americorps and ExperienceCorps workers
 - Create an on-line recruiting center